



# The Eisenhower Matrix

# **Priority Matrix**

a task management tool that helps you organize and prioritize tasks by urgency and importance.







# About Eisenhower

The Eisenhower Matrix, also
known as the Urgent-Important
Matrix, was inspired by Dwight
D. Eisenhower, the 34th
President of the United States.









#### I have two kinds of problems, the urgent and the important.

The urgent are not important, and the important are never urgent.





# **The Matrix** Explained





# Not Important



#### Not Urgent



### **Do First**.

These are tasks that are urgent and important. Imagine you have a report due by the end of the day. This goes in the 'Do First' box because you need to get it done ASAP!



#### Urgent





# Schedule

These tasks are important but not urgent. Like planning a presentation for next week's meeting. It's crucial, but you don't have to do it right now. Just make sure to plan some time for it.



#### Not Urgent



mporta



## Delegate

These tasks need to be done soon but not necessarily by you. For example, organizing team files. Maybe you can ask a colleague to help with this one.





#### Urgent





# Eliminate

These are time-wasters. They're not urgent, and they're not important. Like spending too much time browsing social media. It's fun, but it can wait until you have more free time.





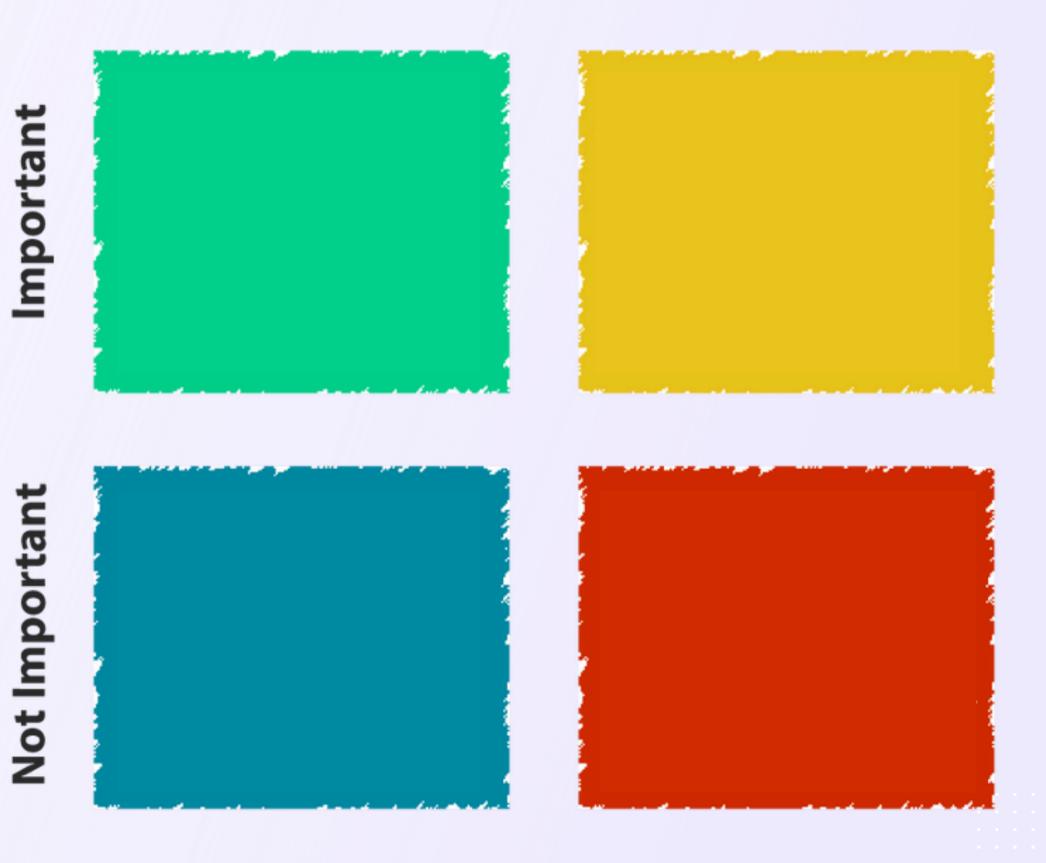
#### Not Urgent

# Delete



# Lets Practice







#### Not Urgent



# Lets Practice

Your project update is due in two hours



You need to prepare a proposal for next week's meeting

You have to arrange a team lunch

Checking out the latest memes online



#### Do

# **Schedule** Delegate Eliminate





# Some fun atcivity Create our own Eisenhower Matrix.

Grab some paper and draw a big square. Divide it into four smaller squares and label them 'Do First,' 'Schedule,' 'Delegate,' and 'Eliminate.' Now think of your own tasks and place them in the right boxes.







